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**Zebra Technologies Responds to Mobile Workforce Industry Demands
With the introduction of the RW 420 Print Station**

Mobile printer offers slimmer, lighter profile, smaller form factor for increased productivity in the mobile workforce

Lincolnshire, Ill., June 8, 2010 — Zebra Technologies Corporation (Nasdaq: ZBRA), a global leader in specialty printing and automatic identification solutions, today announces the new RW 420 Print Station (model RW4-PS), a printer and hand-held in one unit. The RW4-PS enhances worker productivity by delivering more efficient and effective mobile equipment management. Now workers will carry less equipment and fewer charging devices, allowing for quick end-user adoption.

The RW4-PS is designed to address the evolving business challenges of the mobile workforce by incorporating Zebra's mobile printing technology into a single, compact, lightweight and rugged unit capable of supporting the Motorola MC70 and MC75 handheld terminals. Zebra engaged companies such as Andrews Distributing, one of the most successful beer distributors/wholesalers in the country, to gather input on the features and usability of the RW print station.

“The Zebra RW 420 Print Station increases worker output and maximizes efficiencies to the supply chain,” said Marty Johnson, product marketing manager, Zebra Technologies. “This new product helps the mobile worker visit more customers, reduce service time to serve existing customers and relieves the burden of carrying multiple devices and products or making multiple trips to the vehicle.”



Industries that benefit from Zebra's new mobile solution include:

- **Direct Store Delivery:** Requires accurate and real-time invoicing and document production. This model can produce and manage receipts, invoices, pick lists, load manifests and settlement report printing.
- **Field Services:** Workers in the field are tasked with increasing customer satisfaction by providing superior service. This can be done more efficiently by using the RW4-PS to print invoices, work orders, order verifications and spare parts inventory reports.
- **Government:** Mobile printing and data collection are critical to helping government agencies ensure information accuracy and improve officer safety. The RW4-PS solution allows officers to enter and verify eCitation data quickly in the field, decreasing manual paperwork and clerical errors.

“The RW 420 Print Station illustrates the strong partnership between Motorola and Zebra,” said Jim Hilton, Sr. Director- Manufacturing Industry Solutions Motorola. “Motorola is particularly excited that the unit supports our popular MC70 and MC75 series creating a complete solution that will help our joint customers increase their mobile worker productivity and efficiency and overall customer satisfaction.

Available in North America and Europe, the Middle East and Africa. The RW4-PS will be sold primarily through Zebra's vast network of channel partners. For more information, please call +1 800 452 4056 or visit www.zebra.com.

About Zebra Technologies

Zebra Technologies Corporation (Nasdaq: ZBRA) provides the broadest range of innovative technology solutions to identify, track, and manage the deployment of critical assets for improved business efficiency. Zebra's core technologies include reliable on-demand printer and state-of-the-art software and hardware solutions. By enabling improvements in sourcing, visibility, security and accuracy, Zebra helps its customers to put the right asset in the right place at the right time. Zebra serves more than 90 percent of Fortune 500 companies worldwide. For more information about Zebra's solutions, visit www.zebra.com.

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