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Zebra Technologies Names Jim McWilson Vice President, Strategic Accounts and Government Sales

McWilson Brings More Than 15 Years of Technology Solutions Experience to Zebra

Lincolnshire, IL, September 28, 2011— Zebra Technologies Corporation (NASDAQ: ZBRA), a recognized global leader in enabling technologies that extend visibility into operations, today announced the appointment of Jim McWilson as vice president, North American strategic accounts and government sales. McWilson will be responsible for enhancing strategic account efforts by establishing deeper relationships with large customers. He will also focus on advancing Zebra's government sales.

“Zebra has built an exceptionally strong position in the asset visibility space over their long history. The company has a clear view on how to migrate their RFID and thermal printing technologies to address the next frontier of operational visibility,” said McWilson. “I am very excited to join Zebra and I'm looking forward to building and expanding the strategic and government customer base here.”

Bringing more than 15 years experience to his new position, McWilson's background includes leading sales and marketing initiatives for large, global accounts and delivering complex multi-brand customer solutions through direct and indirect channels, both commercial and government. He has led teams offering technology solutions in a variety of vertical markets, most recently in areas of GSA consulting, supply chain management and RFID.

Prior to joining Zebra, McWilson acted as vice president of sales at The Winvale Group, a provider of GSA consulting services, contract maintenance and business development for commercial companies seeking to secure business with the federal government. Before The Winvale Group, he was senior vice president, worldwide sales and marketing at Printronix, responsible for the company's global sales and marketing strategy and management of the distribution, OEM, telesales and direct major account channel initiatives. Jim has also held positions at Genicom, QMS/Imagen and Xerox. He received a Bachelor of Science degree from the University of Kentucky.

“We’re happy to welcome Jim to our team. With invaluable leadership and experience in Zebra’s core markets, he’ll help ensure that we continue to offer our strategic and government customers best-in-class service and solutions,” said Ashley Ford, North America vice president and general manager, Zebra Technologies. “Jim’s arrival is critical to the investment Zebra is making in our North America government market. I look forward to working with him to develop new strategic alliances, partnerships, and other opportunities that will bolster our growth.”

About Zebra Technologies

A global leader respected for innovation and reliability, Zebra Technologies Corporation (**NASDAQ: ZBRA**) provides enabling technologies that allow customers to take smarter actions. Our extensive portfolio of bar code, receipt, card, kiosk and RFID printers and supplies, as well as real-time location solutions give a digital voice to assets, people and transactions that provides greater visibility into mission-critical information. For more information about Zebra’s solutions, visit <http://www.zebra.com>.